

Pilam's online learning system is used for various online trainings, including the "Path to Brotherhood", our new member education program. We understand that undergraduate members have numerous priorities, so we designed our system to enable members to learn valuable material on a flexible schedule.



"PLPU is an adaptable system that can accommodate for a wide range of student schedules. I am very involved on campus and PLPU allowed me to manage my time better in reference to other priorities." -Jeffrey Lin, NY Alpha Tau

Regional Recruitment Conference

RRC

OUTCOMES:

- **365 Recruitment**
- **Regional Networks**
- **Relationship Management**

This one-day training provides our undergraduate members with the opportunity to receive valuable hands-on training from Pilam's international headquarters and Phired Up, the fraternity recruitment experts. The experience consists of learning new skills and techniques for recruiting new members all the while refining their ability to engage others through social excellence.

"I found valuable insight through learning about the significance of being intentional; recruitment is about the process of engaging in high-quality conversations." -Kevin Quintero, CA Tau

Officer Training Conference

OTC

This annual spring conference provides valuable insight for officers, new or returning, to engage and share in content that inspires them to become sound leaders. The OTC is designed to allow members to better understand how to execute strategy and realize chapter-wide success.

OUTCOMES:

- **SWOT Analysis**
- **Applying Emotional Intelligence**
- **Navigating Team Dynamics**

"The training touched on important topics that are often experienced but never really thought about in detail, like having crucial conversations and the stages of group dynamics." -Saad Mughal, NJ Alpha Lambda

Convention

CON



Pi Lambda Phi's annual Leadership Convention is an experience for undergraduate and alumni brothers to come together to learn about new strategies for chapter success, build bonds, and share stories about the Pilam experience. The President's Banquet caps off the experience by honoring successful undergraduates, chapters, and alumni.

"Convention is a chance to compare your passions and interests with those brothers whom you might never otherwise know. Convention, at its core, gives brothers a chance to be brothers." -Nolan Webb, VA Lambda Kappa