



The Frater

THE MAGAZINE OF PI LAMBDA PHI FRATERNITY SINCE 1915

PI LAMBDA PHI
EDUCATIONAL FOUNDATION

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FOREWORD

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*We look forward to hearing from you soon.
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The *Frater* is a result and a culmination of the Brotherhood and teamwork all of us experienced as undergraduates. The Educational Foundation gets to showcase the amazing ways our Brothers are making a difference and how others can help. The purpose of this issue is to update you on the vision and goals of our Fraternity and the Foundation. In subsequent issues, stories will be shared of Brothers who have made an impact as well as Brothers who have been helped and lives improved with your gifts and contributions. It had the help of many others who live the values of our Brotherhood through their words and actions.

As you read, the Presidents (Chip Luman, Educational Foundation and Jeff Buhler, International Executive Council) give updates on Fraternity accomplishments under their leadership while also share their intentions on how to grow our Fraternity.

The intent is to publish the *Frater* three times annually. In addition, please check the pilambdaphi.org website or the Pi Lambda Phi Facebook page for regular updates. Please share your experiences and thoughts, as we want to share your experiences with our entire Brotherhood.

FROM THE PRESIDENT

FOUNDATION BUILDING for OUR FUTURE

The past few years have seen great progress toward the initiatives we established in 2010 to **Ensure the Longevity of Pi Lambda Phi Fraternity**. Of course, our success depends on execution and the efforts of Brothers like you. Last year, I made two simple requests. First, to reflect upon what Pi Lambda Phi meant to you as an undergraduate, as an alumnus and what it could mean to you in the future. Second, to ask yourself, "What can I do to *Ensure the Longevity of Pi Lambda Phi*?" Numerous Brothers responded by getting more involved through volunteering, donating and engaging with the Fraternity in greater numbers than ever before. That is exciting!

As well, these past years have seen positive changes at the Foundation, with newer alums applying for those important seats and then joining our Foundation Board of Trustees, as others retired from the board after years of valuable service. I'd like to personally thank five trustees whose terms recently ended: [Pat Daley](#) '97, NC Epsilon Kappa, [Bill Chorba](#) '89, OH Beta Tau, [Dave Fechtman](#) '93, FL Kappa Epsilon, [Dave LaBanc](#) '92, OH Beta Tau, and [Brandon Taylor](#) '92, VA Omega Rho, for their solid contributions to the Foundation for so many years. We're delighted [George McGough](#) '83, PA Lambda, was elected our new treasurer. We also welcomed four other valued alumni to the Foundation board: [David Temple](#) '69, VA Omega Alpha, [Roger Orloff](#) '57, NY Kappa Tau, [Jeff Buhler](#) '93, FL Delta and Gary Sanders '99, PA Sigma Upsilon. They joined trustees [Bill Sandre](#) '91, CN Kappa Kappa, and [Chad Veen](#) '91, NC Omega Tau.

The trustees are *Building the Foundation for Our Future* by focusing on six initiatives, several of which

are covered in more detail throughout The Frater. These are the six areas:

1. The Elimination of Prejudice
2. Pi Lambda Phi University
3. Volunteerism
4. Fraternity Honors and Scholarships
5. Unrestricted Fundraising Initiatives
6. Chapter Specific Fundraising Initiatives

Foundation Building for Our Future

I am proud to share with you that, for our fiscal year ending in June 2011, we raised 70% more funds than previous years. A big round of snaps to all of you who helped make this happen! Unfortunately, the actual donations of approximately \$75,000, while representing a substantial increase from a very low 2010, still do not provide us with a significant ability to leverage and cover the operational costs needed to provide the services and benefits of comparable nonprofit organizations. We have invested in our infrastructure, technology and ongoing communications to raise funds for our educational programming, convention delegate fees and undergraduate scholarships. A simple postal mailing to our members can cost \$20,000.

We have continued to deliver educational content directly to our undergraduate Chapters through **Pi Lambda Phi University**, which leverages the [Taleo Learning Management](#) platform. We were able to fund even more undergraduate convention delegates than ever before and, once again, provide scholarships to deserving young undergraduates. We also held Big Pi events and engaged with our Alumni through various communications and events. Our desire is to continue to increase funding for all

of our initiatives in the future through **your** support.

At this point, we are relying solely on *volunteers* to manage the day-to-day operations of the Educational Foundation. We remain optimistic that we will continue to increase our funding and begin to grow our Foundation for the future. Many of the last few years donations were from men who have re-engaged with our Fraternity after a long absence. Their contributions, along with those from men who have consistently supported our cause, signify a renewed commitment to invest in the *Longevity of Pi Lambda Phi*. If you have not already done so, I hope you will consider joining your fellow Brothers in making an [investment](#) in our future.

Future cont. pg. 4



SHARING for the FUTURE

Future cont. pg. 3

As well, a continued increase in the number of men registering on our [website](#) and social media outlets every day has occurred. In fact, our Fraternity's online properties continue to help Brothers find lost friends, organize reunions, revitalize and colonize Chapters, collaborate in business and even help each other find employment.

It goes without saying that fraternal communication is not just about the print version of *The Frater* any more. The new format of this publication represents an update on a rich part of our fraternal history; currently, a handful of volunteers, led by executive editor/creative director, [Bob Rubin](#), CA Upsilon UCLA, will be sharing some extremely exciting ideas for 2013.

At the heart of our Fraternity's online properties and fraternal communication efforts is [pilambdaphi.org](#). Our website is the hub in a spoke-and-hub model. The spokes are your personal preferences for remaining connected; for instance, emails, Alumni associations and Chapter websites, as well as our Fraternity sites at [LinkedIn](#), [Facebook](#), [Twitter](#) and [YouTube](#). But if you aren't connected to the hub, then it's certainly more difficult for you to get input and for us to get the ideas and time-sensitive information to you. One of the projects we would like to launch is a complete overhaul of the Pilam website using a team of volunteers. (Interested in assisting? See the following section for info on how to get involved.)

May I Count on You for Two Things?

- 1) [Register for site access](#) so we can keep you informed of fraternal business; and,

- 2) [Invest](#) in your Fraternity through the Educational Foundation and ***Ensure the Longevity of Pi Lambda Phi Fraternity.***

It only takes a few minutes to stay connected and help the Educational Foundation provide vital support to our undergraduate Chapters and your Brotherhood.

Volunteerism

Pilams share common bonds and experiences that link us together our entire lives, like an appreciation for Kovner's quote. We want to create an Alumni group (the Kovner Corps) in recognition of the prophetic words of Brother Alfred "Koko" Kovner '42, PA Alpha Delta.

Through these efforts, even more Brothers can get involved and volunteer for key projects than had been possible previously. Recently, trustee and professional recruiter, Chad Veen, has volunteered to manage a more formal Kovner Corps process, with the help of [Boris Manakhimov](#) '10, NY Phi Lambda.

Please don't wait for a position to be posted before becoming involved.

Write to me, [personally](#), to Chad or to any Foundation or IEC leadership team member, and we will find somewhere to use your mind, your ideas and your talents. Brothers, this is your Fraternity; we are only as strong as each of you makes us. It's exciting how many of you helped create renewed momentum. Now, in our 118th year, I am proud to say ... it's a great time to be a Pilam!

Fraternally,
Chip Luman

AT PI LAMBDA PHI

*With three good, though brief, reasons I am going to try
To tell you just why you joined Pi Lambda Phi.
Your friendship outside, on the whole would appear
Very fine, in a way, but not often sincere.
And when down to the house, you would hardly deny
That the fraters were true friends — at Pi Lambda Phi.*

*Then, when taken in their midst, you're ambition's renewed,
With fraternity spirit to help, you're imbued.
Then, your room, living out, was the best you could buy;
More like home though, your room is — at Pi Lambda Phi.*

*Then, to alternate eating 'twixt "dog" and hotel,
You soon found that your stomach did sorely rebel;
But that mystery is solved here — at Pi Lambda Phi.*

*Now I'm sure that you feel that you owe her a debt,
And her name through your lifetime you'll never forget.
And when asked of your happiest days, you'll reply,
Those you spent with your fraters at Pi Lambda Phi.*

Brother S.K. (Sigmar Kaiser) Hofeller, (1895-1964)
NY Delta, Cornell University; written in 1918

FROM the IEC PRESIDENT

Our founding fathers created a purpose-based organization 118 years ago, and Pi Lambda Phi Fraternity was born. Our Creed and our purpose of equality and freedom remain the foundations of our brotherhood.

For some, the first time you ever read our Creed there was a significant impact on your lives. For many others, the impact of our Creed has continued to develop, mature and grow as you have navigated life's experiences. I am honored to share with you that our undergraduate Brothers — from Berkeley to MIT and everywhere in between — are discovering our Creed and our purpose in very meaningful ways, every single day.

Just as purpose, equality and freedom were the foundations for the standards our founding fathers designed, in these past years, Pi Lambda Phi Fraternity has been focusing all its efforts on our current perception of purpose, equality and freedom through our values-based Chapter operations. Ultimately, our Alumni are our greatest resource, and our Chapters are developing and grooming our Alumni for tomorrow. I have been avidly working with our undergraduate Brothers for the last 20 years. Brothers, you will be very impressed, even amazed, at the caliber of men that we are graduating from our Fraternity due to our values-based model.

Undergraduate Brothers, Chapter Advisors, the International Executive Council, Foundation trustees and our International Headquarters Staff are executing on our strategic plan to **Ensure the Longevity of Pi Lambda Phi**. The council and staff are responsible for **Healthy Chapters Today** and **Growing Chapters Tomorrow**, while the trustees are eagerly **Building the Foundation for our Future**.

Healthy Chapters Today has been defined as a

chapter operations platform focusing on academic performance, leadership development, involvement in campus and community, and accountability. Rush Week has been replaced by year-round, values-based recruitment. Pledging and memorizing have been upgraded to New-Member Education with a focus on personal and professional development. We have launched **Pi Lambda Phi University** as our learning-management system platform for our student members. **Ritual Week** allows students to gain a better understanding and deeper appreciation for our purpose. Brotherhood education continues to become a priority for our students and our host campuses. Partnership among the Chapter, local Alumni, International Fraternity and the university administration has become critical to **Ensure the Longevity of Pi Lambda Phi Fraternity**.

Growing Chapters Tomorrow is about growth. Pilam is a Brotherhood of multiple generations sharing the bonds of friendship, as well as the bonds of our purpose. Pi Lambda Phi is also a multi-location operation that has operating expenses, risk management, insurance requirements and technology demands. We are building scalable and repeatable processes to allow our Fraternity to turn the page from stability to solid growth. Our growth is not merely focused on recruitment but rather on graduating more values-rooted members. Recruitment is a vital component of our operations, but new member retention through graduation is no less critical to graduating more members. Therefore, we are focused on increasing our graduating members in our existing Chapters, as well as expanding to new campuses.

Recently, Pi Lambda Phi recorded its best results in the last 10 years in total undergraduate membership, total number of Chapters & Colonies, most students



attending our annual convention, most regional conclaves with the most students participating, most revenue and highest collection percentage. The future looks very bright for our Fraternity. We continue to gain momentum in each area of our strategic plan; however, we still have a significant threat. We, along with all other fraternities, remain concerned about the potential for hazing.

Whether it was the tragic death of a Florida A&M University drum major or the investigation by the Defense Department into a recent military death, hazing remains a concern for many college and university-based organizations and other right-of-passage groups.

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FROM the IEC PRESIDENT

PRES from pg. 5

Pi Lambda Phi is a non-hazing Fraternity. Hazing is not permitted per our risk management policy and is not permitted on any college or university campus that hosts one of our Chapters or colonies. Should you have any questions, please contact our International Headquarters Staff for more details. We certainly need our alumni involved and engaged with each Chapter's undergraduate members. Thank you in advance for making a positive contribution to our students' Pilam experience.

After 118 years, it's exciting we can still proudly share that there's never been a better time to be a Pilam!

Fraternally,

Jeff Buhler, President IEC



THE REALITIES OF PUBLISHING THE FRATER

The Frater, the original Pi Lambda Phi magazine, was first published in 1915. Originally, The Frater was published four times annually and was intended to be a lifetime subscription to keep all Pilam Alumni connected to the operation of their Fraternity.

Technology has increased the ability to share news in a timely manner through the Fraternity website, email, Facebook, Twitter, and plenty of other social media tools. These new methods allow the Fraternity to stay connected with the entire Brotherhood while reducing the costs to produce and mail a printed magazine. The savings from even a single printing can fund several scholarships and educational programs offered to our undergraduate Brothers. The Trustees constantly review programs for ways to increase the value of your donations.

Sharing information is vital to our Brotherhood. We want to connect with you and keep you updated. We hope you find this digital version of The Frater useful. Please stay connected with us by "Liking" the Pi Lambda Phi page on Facebook, and visiting our website frequently. Updates are posted weekly to let you know what your Brothers are accomplishing.

We hope you enjoy this issue of The Frater.

If you are unable to view The Frater, you may instead request a printed version by calling the Fraternity Headquarters (203-740-1044) where the IHQ staff are standing by to assist you.

The Chapter Eternal listing has been moved online to the Pi Lambda Phi Fraternity website. Moving to an online format gives the most current information regarding those Brothers who are with us only in spirit.

Click the link below to go to the online site.

Chapter Eternal Website

CHARACTER: LEADERSHIP

THE UNIVERSITY OF DENVER AWARDS THE “2012 RANDOLPH P. MCDONOUGH AWARD FOR SERVICE TO ALUMNI” TO EMMIT MCHENRY ‘66, CO ALPHA BETA

Pi Lambda Phi alumnus, Emmitt McHenry, is an entrepreneurial company-builder. In a career that started as an IBM systems engineer, he moved through the ranks and eventually became the regional vice president of the largest region of a Fortune 100 Company. It was here that McHenry laid the foundation for his first full-time entrepreneurial venture: Network Solutions.

He is currently CEO of Archura, a telecommunications systems integrator, and is board chair and CEO of Defense Manufacturing. His companies have received recognition for innovation, quality service, and community involvement and advocacy from NASA, IBM, AT&T, the U.S. Air Force, the U.S. Marine Corps, and government and non-government organizations in the United States and Africa. A former president of the University of Denver Alumni Association, Emmitt is currently a member of the Division of Arts, Humanities and Social Sciences Alumni Board and serves as mentor to various students and staff members at the University of Denver. He was selected as a DU Alumni Master Scholar in 2010.

“The University of Denver has had a significant impact on my life, and it’s simply a matter of giving back to it,” says Emmitt McHenry, who received an athletic scholarship to attend the University of Denver as an undergraduate in the 1960s. When he became injured, his grades were good enough that the University then granted him an academic scholarship. So when McHenry gained success in the “real world,” one of the first things he did was pay the University back for its financial support.

That was just the beginning of his long, impactful service to his alma mater. For his efforts, in March

2012, Emmitt McHenry received the Randolph P. McDonough Award for Service to Alumni at the Founders Day ceremony.

McHenry studied communications at DU and also at Northwestern University, where he earned a master’s degree and nearly completed a Ph.D. He left Northwestern to launch the first of many successful companies in the computer networking and telecommunications industries.

A communications scholar launching technology companies? He says it makes total sense.

“At the core of most successful endeavors is successful communications,” he says. But McHenry also has a knack for seeing what’s coming in the future. His first company, Network Solutions, grew from a modest idea — “building computer networks that support human engagement,” Emmitt says — to become the first company to win the right to register Internet domain names.

He and his partners sold that company, and since then, McHenry has started several more successful technology firms, consulted nonstop for organizations in many industries and many countries, and has received recognition from NASA, IBM, AT&T, the U.S. Air Force, the U.S. Marine Corps, local, state and federal governments, and non-governmental organizations in the United States and Africa.

Somehow, he also has found time to give back to his alma mater. McHenry, a former president of the University of Denver Alumni Association, currently serves on advisory boards for the Divisions of Arts, Humanities and Social Sciences and for the engineering and computer science departments. He



also mentors students whenever he gets the chance.

“The University of Denver has had a significant impact on my life, and it’s simply a matter of giving back to it,” he says. “It was a nurturing place, and I think of it still as a nurturing place. The whole environment — even the air — is different at DU.”

Roy Wood, a professor in the Department of Communication Studies, met McHenry on the DU campus in the ‘60s, and the two have stayed close.

“He’s just an exceptional alumnus, and he’s given a lot to the University,” Wood says. “He’s very accomplished, and he’s very responsive to the University. He is worthy of any prize you could give him.”

A dozen of Emmitt’s Pilam Brothers and Little Sisters were in attendance at the recent award ceremonies. In his remarks, Emmitt said that he loved his Brothers then, and he loved them today. His only regret was that he had allowed time and distance to keep us apart more than it should.

You may view Emmitt McHenry’s success story [here](#):

EOP: ELIMINATION OF PREJUDICE

“ THE EOP ADVOCATES AND EFFECTS A BETTER UNDERSTANDING BETWEEN PEOPLE ”

*To all Pilam Brothers and Alumni
From Jeff Buhler, IEC President*

In the historic moment Pi Lambda Phi was founded, so was a movement dedicated to advocating a better understanding between people — all people. Our movement has helped since its inception, more than 46,000 Brothers develop an appreciation for participating in, and building, inclusive environments where people with varied perspectives, skills and experiences collaborate.

Although our fraternal order has been eliminating prejudice for 118 years, we did not start calling our movement **EOP: The Elimination of Prejudice** until 1996. Regardless, our mission remains as relevant today as the day we were founded in 1895.

The Elimination of Prejudice movement creates long-lasting community change by addressing the underlying differences between people.

Our mission is to set the conditions for sensitive, societal conversations to take place; by doing so, the EOP advocates and effects a better understanding between people.

To ensure the longevity of our movement, we need your help increasing awareness of **The Elimination of Prejudice** programs and fundraising to support these programs.

Now, as we approach the fourth year since the re-launch, **The Elimination of Prejudice** continues to set the example for thousands by setting the conditions for sensitive, candid conversations and bringing people of unique backgrounds to a better understanding. On campuses across the country, **The Elimination of Prejudice** is allowing our

undergraduate members to live the ideals and call-to-action found within our Creed in a truly real and active way. As the **cause** of our Great Fraternity and **The Elimination of Prejudice** continues to both gain and generate momentum, it is exciting to see so many opportunities for creating lasting change.

Over the past few years, many Chapters have played an active role in spreading **The Elimination of Prejudice** message by hosting events on their campuses and raising substantial donations for this cause. You can, too.

We're proud of so many of you. On a personal note, I'm particularly proud of our colony, the Brothers of Carroll University (WI Chi Upsilon). Be sure to view the videos and read about their outstanding successes in this edition of **The Frater** via the amazing Wall of Prejudice the Brothers strategized, planned, avidly promoted, built, further promoted on TV, then destroyed, on campus — all with the support of the university administration.

As **The Elimination of Prejudice** continues to develop an even stronger following, opportunities to share our message will continue to grow. One of these, which will increase the relevance of our cause, was our being chosen for inclusion within a long-awaited book just published by highly respected psychologist, Dr. Barbara Lavi, proprietor of ACT Now Psychotherapy in Weston, Connecticut. In her new book, **Wake Up and Dream Challenge**, Dr. Lavi shares her personal findings from years of research and professional experience on leading a successful life. **The Elimination of Prejudice** was selected among 21 top-notch, philanthropic nonprofits to represent a vital group of people,

actively working toward a goal that can forever change the world. Half of the profits from her book will be divided among these 21 organizations.

If you have any further questions, thoughts or ideas, please send them directly to me at jeff.buhler@pilambdaphi.org and also copy info@eliminateprejudice.org, so our committee can assist and support you as quickly as possible.

We need help increasing awareness for **The Elimination of Prejudice** and fundraising to support these crucial programs. Whether as a bold individual or forward-looking chapter, you **can make a difference**.

The Elimination of Prejudice continues to build momentum and provide our fraternity members the opportunity to do what our Founding Fathers had intended: sharing the message of equality between all people.

Learn more about **The Elimination of Prejudice**. Visit our site at www.eliminateprejudice.org. Together, we can make lasting societal change and work toward fulfilling the dream set forth by our Founders and by the thousands of Pilams on whose shoulders we proudly stand.

It's a great time to Eliminate Prejudice!

Fraternally,



Jeff Buhler, IEC President

GRATITUDE

A SPECIAL THANK-YOU to PI LAMBDA PHI

by Elizabeth Smurlick

2011 grand-prize winner of the Elimination of Prejudice Video Contest

After hours of scripting, days of filming and editing, and months of voting and hoping for the best, I felt very fortunate when informed my entry had been selected as a top-three finalist. Subsequently, when I learned it had then received the most public votes, I felt incredibly blessed. I am grateful to all those special individuals at ***EliminatePrejudice.org*** and Pi Lambda Phi who conducted the contest as well as everyone who voted. I have donated a portion of my winnings to an outstanding charity I selected; the remainder has helped immensely with my university education.

At the University of Toronto,, I pursued a business administration degree at with a major in Communication Culture and Information Technology (CCIT). Some of my classes involved producing videos; however, my love for filmmaking continued, dating back to high school. It was there I took communication technology courses allowing me to work with cameras, learn video editing software and even created pages for my school's yearbook. I was also the publisher, editor and a writer for my high school newspaper.

During my time at University, I had been a rezPAL (residence peer academic leader). In this position, I mentored first-year university students and held seminars on a variety of topics, including academic honesty, career paths, diversity equity and inclusion.

My next role was as a PA (programming assistant). In this position, I supervised and assisted the following year's rezPAL team. I currently spend my summers teaching digital filmmaking and stop-motion animation to children in grades 1-9 at digiKidz summer camp at Sheridan College. I really enjoy communicating my knowledge and enthusiasm to the kids.

In addition to my passion for filmmaking, this Elimination of Prejudice video contest has meant more to me than just competing for the grand prize. The issue of religious prejudice is extremely important to me. Early on, when I was a child, my Mom taught me several key values: I learned the value of inclusion; the equality of different cultures and faiths; and the importance of counting my blessings. It is these life-lessons that inspired me during the creation of my video, which I titled ***Eliminate Prejudice: Life***. The contest is over, but I continue to cherish the experience and journey. Thank you so much!

With gratitude,
Elizabeth



HATE

A week before that event, Pilams at the new WI Chi Upsilon Colony constructed a wall of cinder blocks on Carroll's campus. The community was encouraged to "write whatever words people say that hurt you or make you feel prejudiced against. Please feel free to leave your words or designs uncensored."

The event drew attention from not only the students and faculty, but from the Waukesha community as well. Its controversy led local FOX and NBC news stations and the Milwaukee Journal Sentinel to cover the event. Some parents from a near-by middle school complained, and the Colony decided to move the wall deeper into campus.

By the end of tear-down, the Chapter had raised \$726 for The Elimination of Prejudice.

During the event, numerous students posted comments on the

[illegible]

FRIENDS FIGHT HATE



event's Facebook page.

Hey guys. So Eric Thoboben was walking his son, who is in kindergarten or first grade, on campus and was explaining to him what the wall meant and how it worked. His son was smiling and was commenting on how cool that was. Way to go guys. - Cassie Weyers

I can't even tell you the number of positive comments I heard throughout the event. It was pretty awesome! - Stephanie Nier

It felt so good to be a part of tearing down the Wall of Prejudice today. I even (literally) tore down the part of the wall where the "r-word" was. Thank you, Pi Lambda Phi Fraternity at Carroll University, for providing this experience, albeit all the controversy the wall got this past week. I've never been so proud of being a Carroll student (and a Best Buddies member, when it comes to tearing down the "r-word") as I was today :) - Brianna Lynn

CLICK BELOW
FOR THE VIDEO
OF BRINGING
DOWN THE
WALL



A SPECIAL THANKS

Welkin Society

\$10,000 plus

Woodbine Society

\$1,000 - \$1,894

Frater Anniversary Club

\$100 - \$249

Purple and Gold Society

\$5,000-\$9,999

Founders Club

\$500 - \$999

Alumnus Donor

Up to \$99

1895 Society

\$1,895 - \$4,999

Torch Club

\$250 to \$499

University of Southern California — CA Kappa

Roland Greenberg • Frater Anniversary Club

University of California at Berkeley — CA Tau

Stephen Abel • Alumnus Donor

Todd Gelfand • Founders Club • Multi-year Donor

Ross Goldware • Alumnus Donor

Stephen Kay • Alumnus Donor

David Masson • Woodbine Society

Alan Mendelson • Torch Club

Richard Michner • Frater Anniversary Club

Norman Robinow • Frater Anniversary Club

Sander Weiner • Torch Club

University of California at Los Angeles — CA Upsilon

Michael Agran • Frater Anniversary Club

Mitchell Egers • Frater Anniversary Club

William Feldman • Torch Club

Richard Grey • Frater Anniversary Club • Multi-year Donor

Lawrence Grossman • Alumnus Donor

Stanley King • Torch Club

William Roen • Frater Anniversary Club

Arnold Rudin • Alumnus Donor

Sherman Silverman • Frater Anniversary Club

Bernard Silverman • Frater Anniversary Club • Multi-year Donor

Leo Zusman • Frater Anniversary Club

UCLA Lunch Bunch • Founders Club • Multi-year Donor

University of Windsor — CN Kappa Kappa

Jan Burza • Torch Club

Bill Sandre • 1895 Society • Multi-year Donor

University of Denver — CO Alpha Beta

James Schultz • Frater Anniversary Club

University of Hartford — CT Alpha Chi

Robert Namerow • Frater Anniversary Club • Multi-year Donor

Bruce Williamson • Frater Anniversary Club

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Jay Abramowitz • Founders Club

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Manuel Frankel • Frater Anniversary Club

Morris Futernick • Frater Anniversary Club

Stephen Gardner • Frater Anniversary Club

Howard Grossman • Frater Anniversary Club

Lucas Higman • 1895 Society • Multi-year Donor

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Robert Klausner • Torch Club • Multi-year Donor

Larry Mizrach • Frater Anniversary Club • Multi-year Donor

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Richard Stern • Frater Anniversary Club

Mark Yaeger • Torch Club • Multi-year Donor

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2011/2012 CONVENTIONS

Over 100 undergraduate Brothers each joined us at the past two Conventions, marking each with the highest attendance rates in recent memory. Undergraduates were joined by the International Headquarters Staff, International Executive Council, Foundation Trustees, Chapter Advisors and other involved alumni to learn and to celebrate the past and future successes of our Fraternity. This was shown by the many other milestones achieved reflecting the hard work and dedication of the Brothers of our Fraternity.

This also marked a great leap forward in our ability as a Fraternity to connect with our values on a fun and engaging level. Undergraduates were able to experience small group presentations, discussions and activities based on the Fraternity core values, accomplished by the use of the new online learning management system, Pi Lambda Phi University. Undergraduates were also grouped by region and worked with their Leadership Consultant to allow for interactions with the Brothers from Chapters in their geographical proximity of each other and foster continued relationships even after Convention.



2011/2012 CONVENTIONS



Each year at Convention there is time taken to celebrate the accomplishments of our undergraduate and alumni Brothers over the past academic year. At these Conventions in Philadelphia, PA and Richmond, VA, there were many milestones to celebrate including the awarding of a Diamond Council Key and Big Pi awards to W. Sam Sadler '64, VA Psi; David Temple Jr. '69, VA Omega Alpha; and Mitchell Liss '88, IL Tau Delta.

This year the Fraternity will continue to achieve and surpass new milestones at Pi Lambda Phi's 118th Annual Leadership Convention will be held August 2-4, 2013 in Pittsburgh, PA.

For more information on attending or sponsoring an additional undergraduate delegate, [Register Here](#)



See you in August!

CHARACTER: VOLUNTEERISM

GIVING BACK: It's Always the Right Time to Volunteer

by Bob Rubin CA UCLA Upsilon

“If I am only for myself, then what am I? And if not now, when?”

Those two questions posed by the renowned rabbinical scholar Hillel, 2000 years ago, comprise the rationale for why I am invested in helping create a better tomorrow for Oklahoma offenders.

Working closely with wardens and chaplains, I oversee and monitor religious rights, practices and observances for Jewish offenders at each prison facility, statewide. Every single day, we become more encouraged by the statistics confirming that, overwhelmingly, the best answers for turning the majority of these folks around — while they are in prison, as well as after their release — are FAITH-BASED SOLUTIONS, which keep proving over and over how much those vital programs greatly deter the risk of recidivism.

I work in collaboration with two major Jewish prisoner-service organizations: the Aleph Institute's enormous prison outreach, headed by Rabbi Menachem Katz, in Surfside, Florida; and Seattle-based JPSI, Jewish Prisoner Services International, the highly respected advocacy group, led by 2005 Corrections Industry Chaplain of the Year, Gary Friedman.

I perceive the responsibility I have accepted as being that of the liaison between Jewish offenders and the often threatening, disorienting and overwhelming experience of being separated from the only world they have ever known. Incorporating positive reinforcement, I work to help connect or reconnect those willing to grow and open to change, with the tradition, richness and values of Judaism.

I represent our state's Jewish community on the Oklahoma Corrections Advisory Council on Inmate Religious Rights and Practices, serving as its vice chair. This is where many of us, representing both the major and minority faiths are able to share and work through our mutual challenges. It is indeed important for those of us of faith to support each other.

A valuable seat on this council of mostly ordained clergy members, utilizing the top-notch seasoning and vital perspective of DOC Chaplain

VOLUNTEER cont. pg. 23



CHARACTER: GIVING BACK



VOLUNTEER from pg. 22

Leo Brown, enables us to do so, while providing much needed input, ideas and advice directly to the DOC.

Along with the loyal dedication and hard work of prison chaplains, the many committed prison staff members and other DOC employees, there are 4,500 religious volunteers in Oklahoma's prisons, each doing his or her part to help get and keep offenders on an ethical road to a better future, filled with values, standards and positive behavior. There is, however, great room for growth and improvement, which accompanies the crucial need for moral and character development.

Frankly, I wish there were more focus and funding by the Oklahoma legislature for added rehabilitation, easy-access to college-level classes, along with the ability to master a viable trade. Today's offenders must be allowed to develop an intense computer literacy while incarcerated. Prisons invest more energy in keeping offenders away from the Internet than they do to help them master a Microsoft Word program.

Technological effectiveness is the empowerment parolees must have. Eighty percent of those incarcerated today will, at some point, become our neighbors — mine and yours. Would it not be wise to see that ex-offenders have truly learned right from wrong, and are values-driven, strongly committed to practicing their faith, drug-free, degreed, skilled, prepared, capable, self-confident and employable the very day they are released?

We need to regard — not foolishly lock up and ignore — these men and women. Indeed, they are there to be punished, but why does that mean warehoused, dumbed-down and distanced from education?

There are certainly key religious concerns, as well. As Jews, we know that Judaism does not offer the only way to the “world to come,” nor offer the only path to salvation, nor do we make any attempt to convert others to Judaism. Uniquely, there are many offenders who claim to be, want to be or seem to wish they were Jewish. Practicing Judaism does not make one Jewish, nor does attending Jewish prayer

services or learning sessions, or eating kosher food. Jews retain the right to determine who is a Jew. Simply speaking, being born of Jewish parentage or converting via the challenging, lengthy conversion process are the only two ways that one becomes a Jew.

We find it most beneficial if Jewish offenders learn about Judaism from a Jew. This is not always easy. With relatively so few Jews in Oklahoma, unfortunately, even most of its 3.5 million residents only learn about Judaism from a Christian perspective. It is no wonder there is so much misunderstanding of Judaism. Though there are relatively few Jewish offenders at any one prison, perhaps only a couple dozen total, statewide, it seems there are constantly well-intentioned folks from other faith groups who find it necessary for Jews to convert to THEIR faith, instead of encouraging Jewish offenders to excel as observant members of their Jewish faith.

Discrimination toward offenders of various minority faiths and denominations is prevalent in our prisons, and it remains one of our biggest challenges. Whether those be of Native American religions, Muslims, Buddhists, Jews or those of so many other belief systems — as Jews, we respect all other recognized religious faiths, particularly, their right to practice those faiths.

Destruction of Jewish religious materials is common: from tearing pages from Hebrew Bibles to ripping

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apart prayer shawls to destroying or hiding Jewish- or Israel-related library books. My wife Paula and I feel blessed to have been able to donate about 100 books relative to Judaism to one of the facility libraries a couple years ago. Many of them either no longer

VOLUNTEER cont. pg. 24

CHARACTER: PUTTING OTHERS FIRST

VOLUNTEER from pg. 23

exist or can be found. There will always be religious bias and hatred; sometimes, it's even generated in the name of religion.

Oklahoma's bright, capable prison chaplains — who do their best to be fair to offenders of all faiths — are usually well-trained in the Protestant denominations. Thus, they are not always as knowledgeable as we, or they themselves, wish they were about the minority religions or denominations. That is certainly an area where we, as volunteers, can make a valuable contribution. All of us, who are part of these smaller groups, want to be regarded in even-handed fashion, whether inside or outside of the institution walls and electronic fencing. To me, my commitment in the Oklahoma corrections system is all about four words: No Jew Left Behind.

Religious faith is not just about belief; no one is exempt from focusing on doing the right thing, even doing it with the folks who have done some terribly wrong things. I believe putting back — ***volunteerism*** — is a key ingredient for a better tomorrow, in every Oklahoma city and town. Every American can find a couple hours a week, take the spotlight off ourselves and help elevate someone else, if they really want to. It feels good to do the right thing, reaching out with a hand up.



Uniquely successful in the Southern California film, TV and advertising communities for 25 years, Bob Rubin was recruited to come to Oklahoma in 2002 by a major Indian nation for a year as a media consultant.

At the end of the year, Bob and his wife Paula, an educator, decided to make Oklahoma their home. They photograph, write and publish the very popular Fun Country: OKLAHOMA! Travel Guide, promoting tourism in Southeast Oklahoma, distributed extensively by the state Travel & Tourism Department.

They are both badged DOC religious volunteers, with Bob serving as the statewide liaison for the Oklahoma Jewish offender community.

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That all men are created free and equal.



*That no society of men can flourish
unless members of that society
are endowed with the opportunities and privileges of freedom.*



*That freedom implies the elimination of prejudice --
That the elimination of prejudice
means a better understanding 'twixt men.*



That it is incumbent upon me to fight for such freedom even with my life.



*That it is incumbent upon me, in my personal life,
to be devoted to the highest standards of honesty and justice.*



*That because my country is dedicated to the highest standards
of freedom and justice for all men of all creeds,
I hereby pledge allegiance to my country, and to its national symbol.*