

The Frater

A Publication of
The Pi Lambda Phi Educational Foundation

Winter 2005, Vol. 6, No. 1

Happy New Year!
Happy New Year!

A new look, a New Year, a new wish...

The Trustees of the Pi Lambda Phi Educational Foundation wish for you a healthy and happy New Year, and extend a sincere **"Thank You"** to all our dedicated and supportive alumni brothers. For it has been through your steadfast confidence and belief in the Foundation, as well as your very generous donations, that it has been able to reactivate this publication, along with many of the worthwhile programs previously offered to our undergraduate brothers. If it were not for your generous contributions, the Foundation would not have been able to again offer the scholarship, training, educational, and informational programs, which are the basis for the Foundation's existence.

Through this issue, and future printings of *The Frater*, the Foundation hopes to keep you abreast of its work on behalf of our undergraduate brothers, and provide you a vehicle to distribute noteworthy news about undergraduate and alumni brothers, as well as chapter updates. On page 2, you will find information regarding submitting your news. We invite you to send us your personal articles or short clips of Pi Lam news that you would like to share with all your Pi Lambda Phi Fraternity brothers.



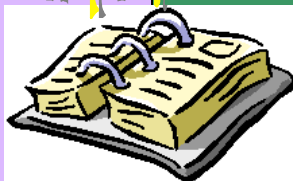
Hear Yel...
Hear Yel...

The Pi Lambda Phi Educational
Foundation
and
The JAQUA Foundation
announce
2005 Scholarship Winners
(Page 7)

Fl Delta
Rebuilding
on the
Tradition
(Page 8)

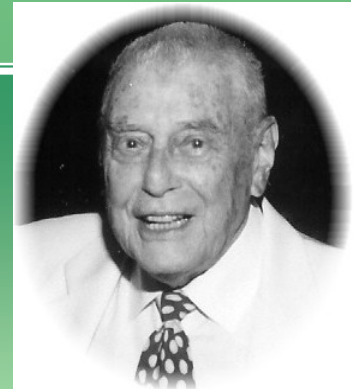
The 110th
Annual
Convention
plans are in the
works!
We hope you'll
join us!
(Page 2)

Plan Ahead!



The Many Gifts of a Special Pi Lam...

Jules B. Lennard H.B.
1912 - 2003 WIOmega 1936

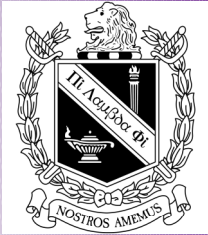


It was with great sadness that Pi Lambda Phi Fraternity lost one of its most treasured and honored brothers, Jules B. Lennard H.B., on May 9, 2003. Throughout his life, Jules dedicated his personal self and resources to the Fraternity and Educational Foundation.

While sustaining a successful and notable career in advertising and marketing, Jules gifted the Fraternity and Foundation his time, support, knowledge, and guidance. He served as International President of the Fraternity, President and Chairman of Pi Lambda Phi Educational Found, Chairman of the Big Pi Chapter and was the only brother to receive the Diamond Chip Council Key, Big Pi Award and Eddie Goldman Alumnus Achievement Award. However, his gifting did not end with his passing.

(continued on page 2)

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**Pi Lambda Phi
Fraternity
110th Annual
Convention**

This spring, Pi Lambda Phi will
celebrate its
110th anniversary!

This August 3-7, the Fraternity
will hold its

110th Annual Convention in
Gainesville, Florida.

FL Delta, at the University of
Florida, will be
the host Chapter.

All Pi Lam Alumni are invited to
attend the undergraduate
sessions,
as well as the
Annual Presidential Banquet.

If you would like to receive
further details, please contact
Denise Avanzato at PLP IHQ at
(203) 740-2044 or
pilamihq@aol.com

We hope to see you there!

Send us some news!

If you are a donor to the Educational
Foundation, and you wish to contribute an
article to **The Frater**, (please keep subject
matter related to a brother or chapter of PLP)
please mail your submissions to the
Foundation offices, by the first of every month,
and your article will be considered for
publication in an upcoming issue.

**Let all your brothers know
what's new!**

**State
of
The Fraternity
and
State of
The Educational Foundation**

Stanley L. Klunder, President,
PLP Educational Foundation, and
Dr. Ronald M. Grossman, IEC
President, PLP Fraternity,
have issued letters on the current
state of Fraternity and
Foundation operations.
Check the "News" section of the
Fraternity website at
pilambdaphi.org

The Many Gifts of a Special Pi Lam...
(continued from page 1)

In addition to his substantial annual donations, and as part of the Foundation's
Capital Campaign, Jules bequeathed \$100,000 in support of the Foundation and its
work. To date, this is the largest individual donation made by any member of the
Fraternity. During this past year, this bequeath was instrumental in aiding the
Foundation to resume many of its recently curtailed programs. Jules understood, and
was adamant about, the need for these programs provided by the Foundation, and
made sure he could continue to support their existence, to the best of his future ability.

Jules has been an exemplary brother, to be remembered with deep admiration and to
serve as an inspiration for all current and future members of Pi Lambda Phi Fraternity.

Thank you, Jules!



Pi Lambda Phi Educational Foundation

*Sincere thanks
to
our very generous alumni contributors!*

*Are you interested in
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your undergraduate
brothers?*

*For more details, please contact:
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Bruce Steinhorn

PA OMEGA KAPPA
Milton S. Rinzler

PA PHI DELTA
Michael R. Domino
Robert N. Gable

PA PHI SIGMA
Dr. Edward Papish
Dr. Philip L. Sheridan

PA SIGMA
Alfred G. Adler
Irving S. Bravman
Dr. Jay P. Goldsmith
Wayne L. Lesser
Daniel Lowell
Donn E. Neurman
Irwin M. Pasternak

PA TAU OMEGA
Frederick Billet
Dr. Kenneth Frumkin
Andrew L. Gensey
Frederick Goldring
Albert M. Katz
Richard C. Lavy
Jerry Y. Leshem
Lloyd S. Mailman
Michael T. McGrath

RI PHI
Robert J. Echenberg

TX ALPHA OMEGA
R.L. Fudge

TX ALPHA SIGMA
Tryon Lewis
Robert L. Liddell

VA ALPHA PSI
Justin M. Bucelato
Paul J. Petro

VA DELTA CHI
Joshua R. Skeens

VA LAMBDA KAPPA
Edmund D. Bowman, Jr.
Robert S. Carneal
Charles H. Feldman
Ganiel O. Gregory
Francis W. Lee
Robert K. Miller
Steven L. Miller
Hon. Richard L. Price
Kenneth C. Sharretts
Sam Testa

VA OMEGA ALPHA
David B. Agard
Gregory N. Britto
Robert S. Cohn
David W. Cross
Maj. William J. Denio
James T. Feezell
George A. Ford
Stephen H. Gavett
Henry S. Halprin
Michael J. Lewis

Robert C. Lindner
Everett D. Millais
James D. Price

VA OMEGA RHO
James R. Lowe

VA OMICRON ZETA
Bryan A. Muddiman
Paul K. Stalvey

VA PSI
E. Allen Athearn
Robert E+-, Factor
Milton Greenblatt
Ronald L. Hudson
Jerome E. Hyman
Samuel A. Kushner
Morton B. Lembeck
Felix H. Miller
Hunter D. Smith
Edwin S. Wenzel III
Charles H. Wilson

WA EPSILON ALPHA
Todd D. Gasperin

WI OMEGA
Darryl M. Diamond
Raymond L. Farah
Daniel F. Giddings
Robert D. Goodsitt
Edward W. Kinney
Thomas P. Kinney
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It's easy! Simply send your check to the Foundation at the below noted address (made payable to The Educational Foundation), or pay by credit card over the phone (information is kept strictly confidential). It's that simple. And, **ALL** contributions made to the Foundation are tax-deductible to the full amount of the law!

Want to make a donation?

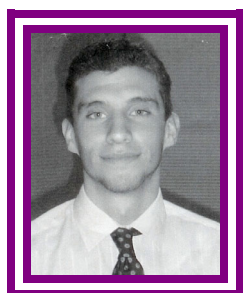
Pi Lambda Phi Educational Foundation
Attn: Denise Avanzato
304 Federal Road, Suite 113
Brookfield, CT 06804
(203) 740-1044



SNAPS!
**to the Scholarship recipients for the
2005 Spring Academic Semester**

Educational Foundation General Scholarships

Through the consistent response by the Pi Lambda Phi Fraternity alumni brotherhood to its annual support appeals, the Educational Foundation has resumed its scholarship program, offered annually to qualified undergraduate and graduate brothers. For the spring 2005 semester, the Foundation has issued two \$2,500 awards. On behalf of your undergraduate brothers, the Foundation thanks all alumni contributors. Because of you, the Foundation is able to restore the valuable scholarship, educational and training programs, which are so vital to the personal and academic development of our undergraduate brotherhood!



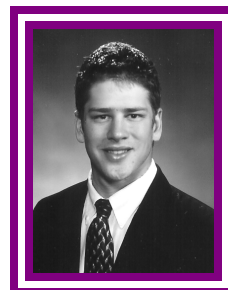
Vincent Casiano is a junior at University of the Sciences in Philadelphia. He is currently enrolled with a dual major – Pre-Med.-Biology and Medical Technology. With this educational background, and hopeful post-graduate studies at Thomas Jefferson Medical School, Vincent wishes to become an orthopedic surgeon, specializing in sports medicine. His solid academics and cumulative GPA of 3.56 have achieved for him a consistent position on the university Dean's List. Vincent was initiated as a member of PLP Fraternity during the fall semester 2002.

Currently, Vincent is Rex of his chapter, PA Phi Sigma, and has previously held the positions of Rush Chair, and acting KOE in his second semester 2004. Vincent has assisted his chapter in creating an excellent rapport with the university, increasing his chapter's involvement in campus activities, and coordinated a program with an outside financial resource to repair the delinquencies of his chapter and keep current with payments to Pi Lam IHQ. In addition, he led a collective effort to revitalize the chapter house this past summer, during which floors were refinished, walls repainted and the roof repaired. Additionally, in an effort toward solidifying alumni relations, Vincent has been diligently updating chapter member lists, contacting "lost" alumni and sponsoring alumni events.

Within his local community, he has initiated his chapter's involvement in such programs as *Rock and Wrap it Up!* and, most recently, "adopted" a local underprivileged family

during the holidays, to which they provided gifts for the children and a large Christmas dinner with which to celebrate. In addition, Vincent has spearheaded a number of fundraising opportunities with "Campus Fundraisers," "Six Flags Great Adventure," and local sports teams. To date, some of these efforts have raised over \$1,400!

While maintaining his academic, fraternity and community involvement, Vincent also acts as an independent agent for the Columbian Life Insurance Agency, educating the public about the advantages and necessities of a life insurance policy and preparing for their current and future needs.



Adam Westin attends the University of North Carolina-Chapel Hill, and has been a brother of the NC Omega Beta chapter since fall 2001. As a senior working toward a B.A. in Journalism and Mass Communication (Advertising), Adam looks forward to a career with a reputable advertising firm. He wishes to hold a position of leadership within the company and design commercials for such big-name companies as Pepsi, Microsoft, and Ford.

Adam has served two terms as Vice President of his chapter, and was integral in tripling the size of the brotherhood. He has also served as Social, Rush, Public Relations, House, Risk Management, Academic, and Historian Chair. "As a member of Pi Lambda Phi, I have learned to be patient, focused, and bold. And, I have learned how great things can be accomplished simply by taking initiative. Pi Lambda Phi has given me the chance to better myself..."

Adam's passion for advertising is not only evident through his academic excellence, but also through his rapid advancement to Account Executive at **The Daily Tar Heel**, the nationally recognized campus newspaper at UNC-Chapel Hill. In his current position, he creates and places ads and maintains accounts for an average 25 clients, with monthly revenue of approximately \$7,000. During this past year, while attending a professional training conference at the **Atlanta Journal Constitution**, Adam was honored as a Member of the **2004 Business and Advertising Student Staff of the Year (BASSY)**. Additionally, he is a member of the UNC Ad Club.

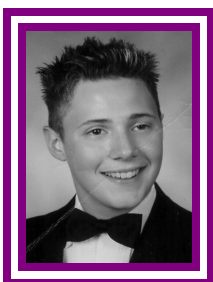
While offering his spare time to the local community, Adam has volunteered for such organizations as *Relay for Life* for the Cancer Society, *Habitat for Humanity*, *Yield 2 Heals* pedestrian safety program, and *Rock and Wrap it Up!*

(continued)

JAQUA Foundation Scholarship

The Educational Foundation Scholarship Committee has announced the recipient of the JAQUA Scholarship, totaling \$2,500. Annually, four scholarships (totaling \$10,000) are available, made possible through the generosity of the JAQUA Foundation, headed by PA Alpha Delta (Temple University) alumnus, Eli Hoffman, '59. Recipients of this scholarship are restricted to qualified Pi Lam undergraduates at Temple University, with a preference given to candidates who live in New Jersey.

As only one scholarship has been awarded this semester, the remaining scholarship funds will be made available for the fall 2005 semester. An application mailing will be sent in April 2005 to the Rex of the PA Alpha Delta Chapter, for distribution to chapter brothers, as well as posted on the Pi Lambda Phi Fraternity website at pilamdaph.org.



Edward Black hails from Blackwood, New Jersey, and is a sophomore at Temple University, with a double major in Risk Management and Insurance and Marketing. He was initiated a brother of the PA Alpha Delta chapter in 2003, and has held the positions of Rush, Historian and Academic Chair. He is active in intramural sports, including flag football, basketball, and softball. Additionally, he has aided the University as a computer lab consultant, and is *T.I.P.S.* certified.

As a student of the Fox School of Business at Temple University, and a member of Gamma Iota Sigma (Professional Business fraternity) and the American Marketing Association (AMA), Edward is actively preparing himself to fulfill his dream of opening his own business. "I chose Marketing as my second major, because I know that if I'm going to have my own business, knowing how to market your products is the key to success."

"Ever since becoming a brother at Pi Lambda Phi, I feel that I am a different person, for the better, of course. I have gained so much; I am a lot more social and my brothers have taught me the meaning of unity, scholarship, character, leadership, and obedience and about financial obligations. Joining Pi Lambda Phi was the best thing I have ever done."

While pursuing his education, Edward is employed during the year at Giunarello's Restaurant as a host, busboy, food runner and bar back, as well as a caddie at the Tavistock Country Club.



The Educational Foundation and FL Delta "Rebuilding on the Tradition"

The Pi Lambda Phi Educational Foundation has a special exemption with the IRS that allows the acceptance of tax- deductible donations for special educational construction projects at fraternity houses. Using this fundraising vehicle, Alumni Brothers led by Chuck Steinmetz, Big Pi, and Tony Salzman, CK, and several other key alumni launched a major campaign to refurbish and rehabilitate their chapter and chapter house at the University of Florida, Florida Delta.

To date, Florida Delta alumni have pledged over \$940,000, and the Foundation has received over \$485,000 in tax- deductible donations. So far, \$253,029 has been granted to the house corporation to fund the rebuilding and refurbishing of designated "educational areas" of the FL Delta Chapter house completing all educational funding, as proposed in the original design. Additional funds are available for scholarships, other educational projects, or other approved efforts on behalf of the chapter house.

For those FL Delta brothers who did not formally pledge to the campaign, or for those who would like information regarding their pledge, you may call the Foundation's headquarters office (203-740-1044) for more details.

Committee Chairman, Chuck Steinmetz ('61) and his fellow Committee members, have led a most successful fundraising effort on behalf of their chapter and the Educational Foundation. We know all Pi Lams join us in offering congratulations on a job well done!